

MIDDLE BUCKS INSTITUTE OF TECHNOLOGY

SECTION: COMMUNITY

TITLE: PUBLIC RELATIONS
OBJECTIVES

ADOPTED: July 1, 1991

REVISED:

	901. PUBLIC RELATIONS OBJECTIVES
1.Purpose	The purpose of the school-community relations program is to establish and maintain a program that informs the public of and involves them in the goals and services of the Middle Bucks Institute of Technology public schools.
2.Authority	<p>Toward this end, the Executive Council shall provide parents or guardians and residents of participating school districts opportunities for information and orientation regarding local school procedures and will utilize, insofar as practical, all appropriate means and media to achieve the following objectives:</p> <p>The Executive Council believes it is imperative that the school maintains positive public relations with participating municipalities; local institutions and organizations such as industry, business, labor, charity and special interest groups; other educational institutions; and the local news media.</p>
SC 3603 Pol. 904	The Executive Council shall operate in public sessions, insofar as required, as speedily and efficiently as circumstances permit and with public participation.
School Code 701.1, 702, 706, 775, 3603	